



# CAREER WEEK EVENTS AND PROMOTIONS

Promotions valid September 14th through September 20th unless otherwise specified.

[careers.astd.org](http://careers.astd.org)

Sponsored by Boxwood Online Career Centers

Webcast — Add Passion and Stir:  
Create Meaning in Your Career  
Host: Alexandra Levit  
Wednesday, 09/17/08, 4-5pm ET  
[Careers.ASTD.org/CareerWebcasts](http://Careers.ASTD.org/CareerWebcasts)  
15% off with coupon below.

Interactive Career Week Chat — Your Career  
Search Strategies: What Worked/What Didn't?  
Thursday, 09/18/08, 4-4:30pm ET  
[Community.astd.org/eve/forums](http://Community.astd.org/eve/forums)  
Find answers, provide answers, and network  
with your peers.

15% Discount on all Career Development Services  
[Careers.ASTD.org](http://Careers.ASTD.org)  
Take that next step in your career with personalized  
and convenient career guidance services including:  
Career Coaching  
Salary Negotiation Coaching  
Resume Writing  
Cover Letter Writing  
Resume Consulting  
Reference Checking

15% Discount on All Employer Job Post Packages  
[Jobs.ASTD.org](http://Jobs.ASTD.org)  
The ASTD Job Bank is your one stop resource  
for qualified and experienced candidates within  
the training profession.

Post Your Resume on the ASTD Job Bank  
[Jobs.ASTD.org](http://Jobs.ASTD.org)  
Find jobs, post your resume, and apply for positions.  
Connect with employers in the industry with this  
free and confidential service.

Free Gift w/ New or Renewed Membership  
[ASTD.org/JoinASTD](http://ASTD.org/JoinASTD)  
**Join ASTD (or renew your membership)  
during Career Week and receive newly  
released book, *Success for Hire*, free  
as our gift with membership. Use code  
MEMBERCAR upon checkout.**

15% Discount on Career Related ASTD Press Titles  
[ASTD.org/Store](http://ASTD.org/Store)  
Titles included in promotion:

#### Books

Career Contentment  
Career Moves  
The Connect Effect  
From Average to Awesome  
Leadership Lessons  
Put Emotional Intelligence to Work  
Speak for a Living  
Success for Hire

10 Steps to Successful Business Writing  
10 Steps to be a Successful Manager  
10 Steps to Successful Presentations  
10 Steps to Successful Project Management  
10 Steps to Successful Strategic Planning

#### Resources

The ASTD Learning System

#### Infolines

Building Career Skill Success  
Career Advising  
Career Systems Development Fundamentals  
Interview Skills for Managers  
Mentoring  
Succession Planning  
Talent Retention  
Take Charge of Your Career  
Work-Life Balance  
Use Public Tools for Career Success

Win a FREE Writing Consultation  
with Writing Guru Jack E. Appleman  
[ASTD.org/10Steps2BusinessWriting](http://ASTD.org/10Steps2BusinessWriting)  
Register online to win one of five personal writing  
consultations with author of *10 Steps to Successful  
Business Writing*, Jack E. Appleman.

Access FREE Career Webcasts  
[Careers.ASTD.org/CareerWebcasts](http://Careers.ASTD.org/CareerWebcasts)  
Webcasts include:

How to Recognize and Grow your Talent—  
What can "American Idol" teach us?  
Career Contentment: Don't Settle for  
Anything Less!  
Fireproof your career: 5 Strategies to Protect  
Your Career in Volatile Times  
Make Your Contacts Count  
Marketing Brand "You"  
Interviewing Tips  
Secrets of a Professional Resume Writer:  
Advanced Strategies that Get Results!  
Strategies of a Successful Job Search  
Take Charge of Your Career

15% Discount on the *Telling Ain't Training Conference  
and Facilitating for Excellence Workshop*  
[TAT.ASTD.org](http://TAT.ASTD.org)  
Register during Career Week for a discount  
on all locations.

**October 21-22, 2008**

Chicago, Illinois  
University Center

**November 6-7, 2008**

Arlington, Virginia  
Marriott Crystal Gateway

15% Discount on All Online Education Programs  
[ASTD.org/OnlinePrograms](http://ASTD.org/OnlinePrograms)  
Discount active through the entire month  
of September.  
Programs included:

E-Learning Instructional Design Facilitating  
Certificate Program  
Synchronous Learning Certificate Program  
HPI Basics Certificate Program  
ROI Basics Certificate Program

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15% off professional development services  
and products at [jobs.astd.org](http://jobs.astd.org) and [store.astd.org](http://store.astd.org).  
Offer good from September 14th-20th, 2008.  
Use coupon code **INVEST** at check out.

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